

ROY STANFIELD

Email: roystanfield@gmail.com

Portfolio: bushwickdesignclub.com

Twitter: twitter.com/RoyStanfield

Linked In: [linkedin.com/pub/roy-stanfield/13/315/66a](https://www.linkedin.com/pub/roy-stanfield/13/315/66a)

EDUCATION

2002

The University of Texas at Austin

Bachelor of Fine Arts

SKILLS

Graphic Design & Art Direction
Brand Development
Standards-based Web Coding
User Experience Design
Internet-based Application Design
Mobile Web Application Design

Photoshop
Illustrator
InDesign
Semantic markup HTML & XHTML
Standards-based CSS

Light Experience
Javascript
PHP
Ruby on Rails
Wordpress
Flash

SELECTED CLIENT LIST

2010 – Present

California Institute of Art: East of Borneo

Web Development and Design for a Socially Connected Online Journal

Part of a small team creating a new web platform lead by Thomas Lawson, Dean of the School of Art.

2008 – Present

A Small World

Product Designer for Internet-based Social Network

Product designer charged with redesigning the desktop site and adding a mobile component. Tasks have included modernizing layout, exposing hidden content and shaping rewarding interactions – all while increasing usability.

2008 – Present

On Stellar Rays

Web Design and Implementation for New York Art Gallery

Created an online presence with consistent, fun branding, various print materials and a fully operational website.

2007 – 2008

MutualArt

Web Design and Implementation for New York Art Gallery

Served as creative director in the marketing department on both print and web campaigns. Additionally, I gained significant experience working with the inhouse interaction designer to further refine the users' customization tools.

2005 – 2007

Moti Hasson Gallery

Web Design and Design for New York Art Gallery

Originally contracted by Moti Hasson Gallery to create its website, I was soon asked to become a full-time staff member. My duties included website creation and maintenance as well as production of all print-based advertising.